

Together *for* Yes.



Fundraising Events Pack



Your 4 Step Guide to Fundraising Events for Together For Yes

This four-part Events Pack includes simple steps to help you run a successful event and raise essential funds to help Together For Yes achieve a Yes vote on May 25 to create a more caring and compassionate Ireland.

Step 1

Share your event plans with us.

This helps us know how to best support you.

To Do

Fill in Step 1 Form and send it back to events@togetherforyes.ie

Step 2

Learn about donating in a referendum.

Don't worry, our flow charts make it super simple.

To Do

Read and share with other organisers so all understand donating regulations in a referendum.

Step 3

Print a campaign sign-up sheet for event participants.

This helps keep your participants updated on the campaign beyond your event.

To Do

Print this sheet for your event. Then ask participants to sign and opt to stay in touch with Together For Yes in the crucial weeks before 25 May.

Step 4

Share your event outcome with us.

This helps us track donations and thank you once funds are received.

To Do

During a referendum it is essential that we can track every donation we receive. Filling out this form assures accountability during a referendum, and allows us to thank you for your hard work!

BONUS! EVENT MULTIPLIER LEAFLET TO SHARE

Your pack also includes a leaflet that you can print off to place on seats at your event encouraging more people to organise even more events!

Tell Us About Your Fundraising Event Plan

Filling out this form helps us to support you, whether through updating your event on the Together For Yes public calendar, or liaising with you around merchandise and volunteers. It also helps us gauge the level of vital support we are receiving around the country. Thank you.

1 **Organiser Name(s)** _____

2 **Connection of Organiser to Together For Yes campaign?** _____

e.g. Are you already involved in a local canvassing group, or a member-organisation of the campaign? Maybe this is your first time getting involved to support the campaign? Other? We would love to know.

3 **Contact Details of Organiser**

- Email Address: _____

- Phone Number: _____

(best number for contact during working hours)

4 **Short Description of Event**

e.g. Concert, Yoga Day, Discussion, 5K/10K Run, Coffee Morning, Cheese and Wine Night, Another Creative Idea? All events, big and small, are vital!

5 **Proposed Event Date** _____

6 **Proposed Event Time** _____

7 **Financial information**

Income Guesstimate: _____

Any financial outlay: _____

(please describe for what)

8 **Volunteers** Yes No **How Many** _____

Merchandise requirements? Yes No **How Many** _____

For volunteers, our events team can often connect you up with a group in your local area. For bigger events we can assign some additional volunteers. For merchandise we can often send a Volunteer Lead to help with sales and sign ups.

9 **Communications and social media support** Yes No

We can share your event on the online calendar on the campaign website and when possible will share your event on our social media.

10 **Risk assessment (any perceived risk)?** _____

Thanks! Now just take a clear picture or scan this form and email it to us at events@togetherforyes.ie and we will be in touch to support you.

Donating to a Referendum Campaign

The next four pages cover:

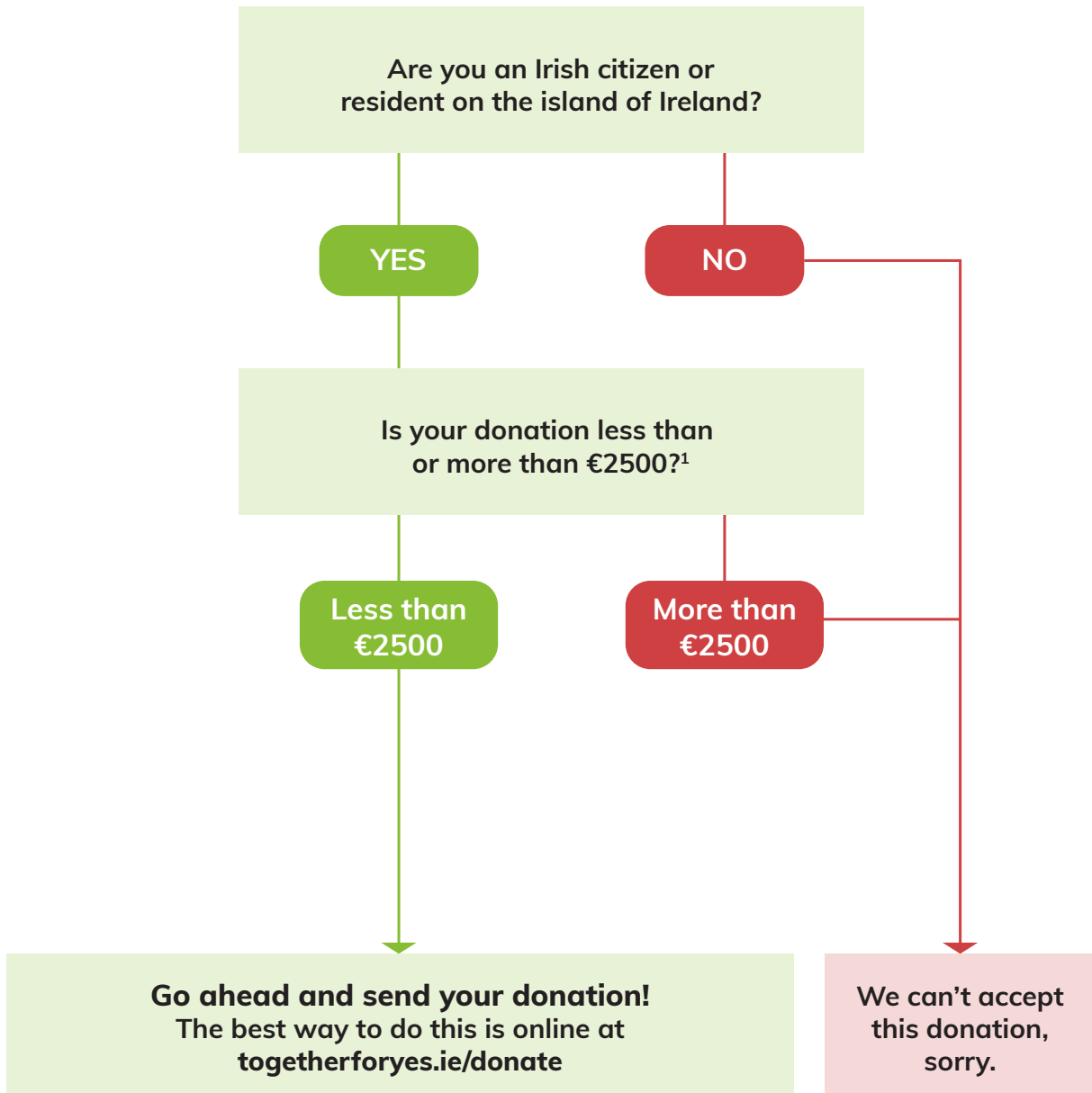
- Donating yourself
- Donating on behalf of an organisation or company
- Accepting donations from individuals
- Accepting donations from organisations or individuals



These notes are for guidance only.

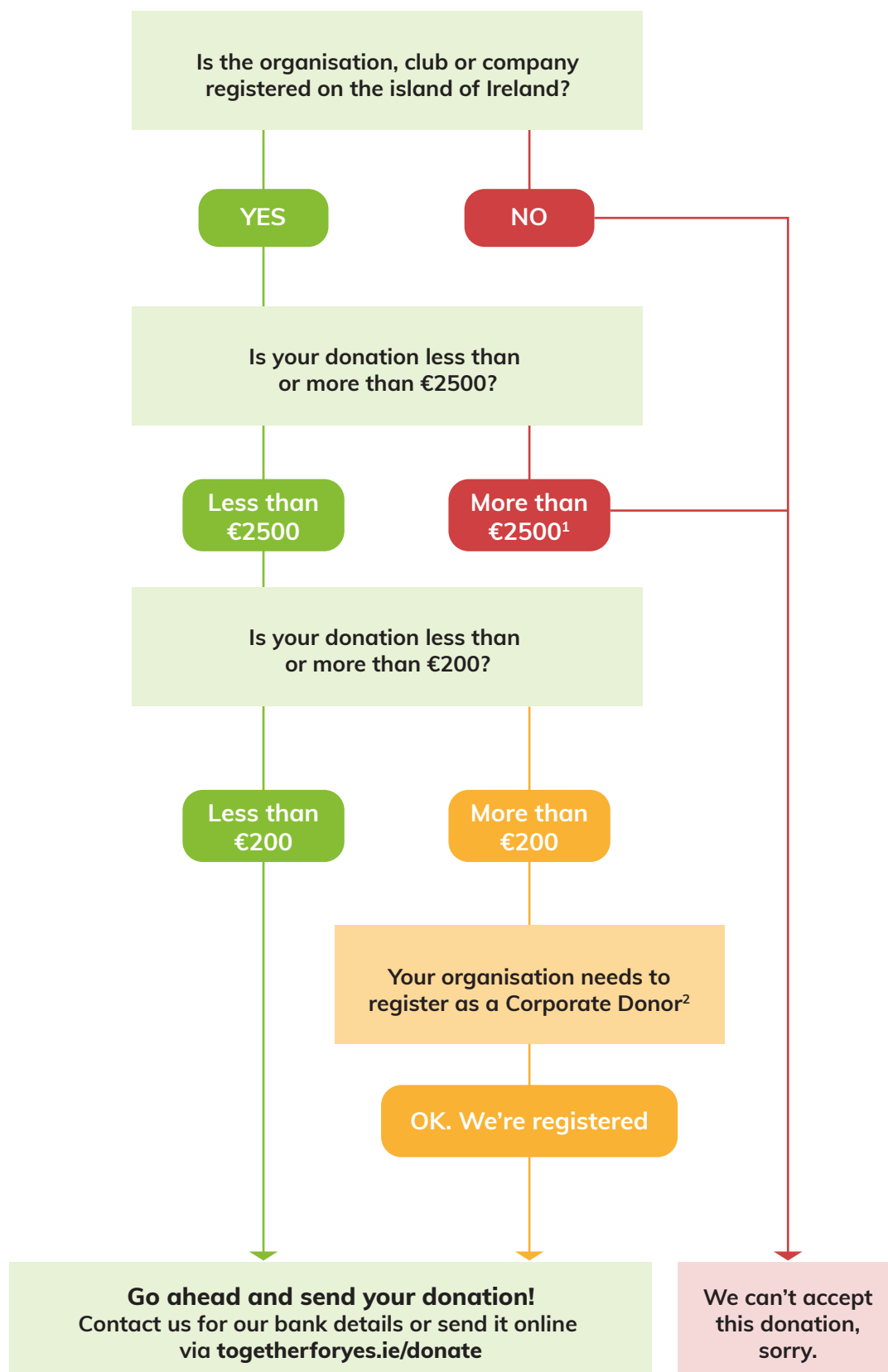
For further information please read the Explanatory Notes for Third Parties produced by the Standards in Public Office Commission (SIPO), September 2015 <http://www.sipo.ie/en/guidelines/explanatory-notes/explanatory-notes-for-third-par6es/>

Donating Yourself



¹ As an individual donor the maximum you can give to one campaigning organisation in any calendar year is €2,500

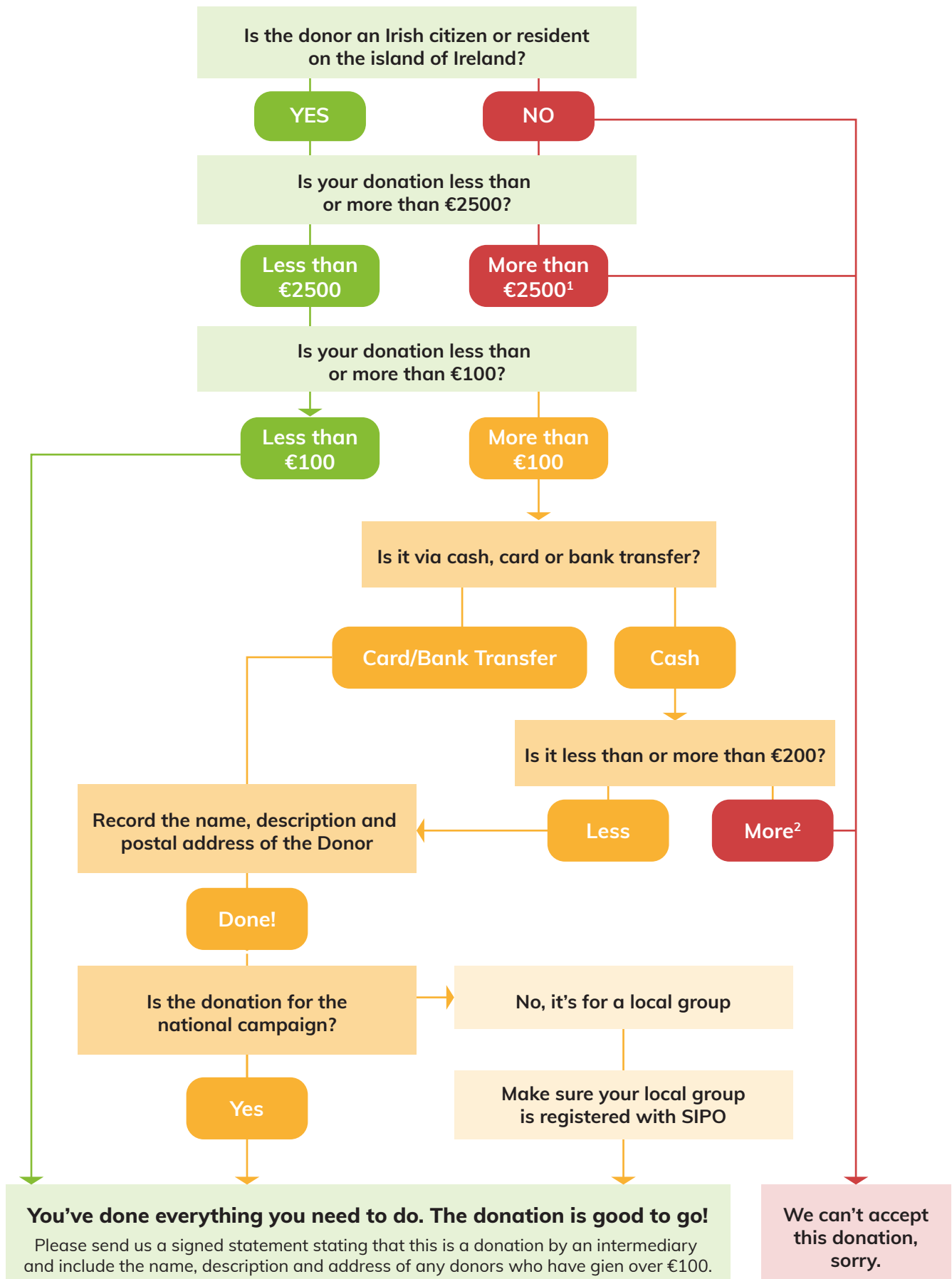
Donating on behalf of an organisation or company



¹ As an individual donor the maximum you can give to one campaigning organisation in any calendar year is €2,500

² This is a straightforward process, see <http://www.togetherforyes.ie/corporate-donors>
Clubs and non-incorporated organisations – as well as companies – are required to register as corporate donors

Accepting donations from individuals



¹ As an individual donor the maximum you can give to one campaigning organisation in any calendar year is €2,500

² If a donor wants to donate more than €200, they must donate via card payment or bank transfer

Fundraising Event Outcome

Share your event details with us. Please complete this form after your event. We need these details to help us track donations to the campaign, for financial accountability during a referendum, and, crucially, to thank you for everything you did to raise vital funds for Together For Yes.

1 Event/Activity Organiser Name(s) _____

2 Organiser Contact Email _____

3 Organiser Contact Phone _____

4 Event/Activity Date _____

5 Brief Description of Event/Activity _____

6 Number of Attendees/Customers _____

7 Amount of Money Raised: _____

Did anyone give a donation of over €100? YES/NO

If YES, please provide name and address of any donor who gave over €100 _____

I confirm that all of the above are Irish citizens, or resident on the island of Ireland

8 If you received any in-kind contributions (ie free venue, donated food or materials) please provide a brief description and estimated value here _____

Organiser signature _____

Now just take a clear picture or scan this form and email it to us at events@togetherforyes.ie or post it along with your cheque/transfer to: Together For Yes, 14 Upper Mount Street, Dublin 2.

To send fundraising money to the Campaign bank account (via EFT), please use the following details:
IBAN: IE18 AIBK 9310 63 3634 3028

Address: Together For Yes, AIB, 52 Upper Baggot Street, Dublin 4

If transferring into the bank account please include a payment reference in this way 'CF - Your Name' e.g. 'CF - Maria Murphy'. Thank you.

Together for Yes.



We need your help to win a YES vote this May

Why should I donate to Together for Yes?

As we work together to build a winning campaign, your donations will be absolutely vital. Every donation helps to pay for critical things we need:

- €1,000 can pay for four information evenings in different parts of Ireland
- €200 can pay for 20 posters in our vital national poster campaign
- €50 can buy 2,500 leaflets to go to homes around the country
- €20 can pay for messages on social media reaching 1,000 undecided voters

How can I donate?

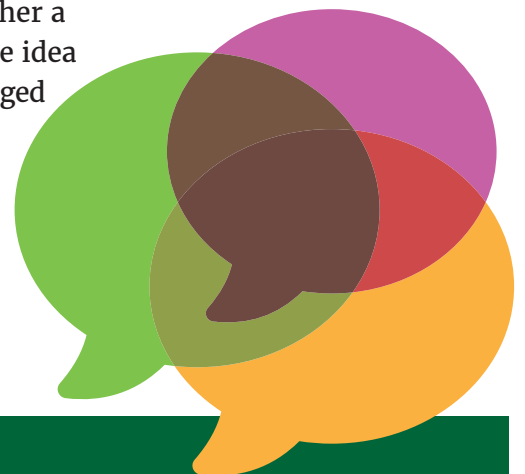
The easiest and simplest way to donate is online on our website.
To donate online, go to www.togetherforyes.ie/donate/

Alternatively, send a cheque payable to 'Together for Yes'
to **Together for Yes, 14 Mount St Upper, Dublin 2**

How else can I help fundraise? Organise an event!

We're encouraging all of our supporters around the country to organise events to fundraise for Together for Yes. Whether a table quiz, coffee morning, live gig, or whatever creative idea you have, every event is a great chance to get people engaged with the campaign, as well as raising essential funds.

Contact us at events@togetherforyes.ie for your 4-Step Events pack with everything you need to make your event a success.



Any questions or want to get in touch?

We want to hear from you! Contact us at fundraising@togetherforyes.ie